

STEPHEN SCHROTT

Project Manager / Technical Web Designer / Audio-Video Specialist

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SHOOLERY DESIGN, INC.

Web Developer & Producer

(July 2005 – June 2006)

- Responsible for project delivery and for selecting appropriate technologies.
- Manage job specifications and project progression. Track "out of scope" change orders.
- Manage day-to-day client expectations as well as entire internal development process.
- Design site soundtracks and secure music licensing.
- Production and programming of graphical interfaces using Photoshop & Illustrator CS2, Flash 8, ActionScript, X-HTML, CSS, JavaScript, Fireworks and ImageReady.
- Build and maintain websites using Dreamweaver, FrontPage and GoLive.
- Create optimized websites by professionally hand-coding templates and classes.
- Manage migration and testing of media components on production and live servers.
- Online and traditional marketing abilities including development of database solutions.

***Clients:** CBS * HBO * L.A. Ideas * PublicMediaWorks * Sister Act The Musical * Twentieth Television * Warner Bros.*

GLOBAL INTERCOMM, INC.

Web Producer (Freelance)

(Sept. 2000 – PRESENT)

- Client liaison and project delivery. Responsible for negotiating contracts and overages.
- Art direction and programming of graphical user interfaces for multiple media.

***Clients:** Aja Records * American Honda Motor Company * B.D. Fox Advertising * BLT * Comfort for Court Kids Clark County, NV * CraneMorley * Geffen Playhouse * Kia Motors * Main Street Media * Mammoth Mountain Managed Quantitative Advisors * University of Southern California * Wai-Nu Media * WorldSpy*

B.D. FOX ADVERTISING, INC.

Interactive Media Producer

(Sept. 1999 – Sept. 2000)

- Manage design, programming and implementation of all interactive projects; including websites, "eyebasters," pop-up ads, ad-tracking elements, CD-ROM catalogs.
- Key strategist on marketing plans to re-launch client sites such as Warner Bros. Online.
- Executive producer of cinematic animations for sites including the official kids' version of Star Wars and other Lucasfilm properties.

***Clients:** CBS * Hallmark Hall of Fame * Hollywood.Com * Lucasarts * Lucasfilm * Lucas Learning * Phelps Group Roland US * Turner Network Television * Warner Bros. Home Video * Warner Bros. Online*

PACIFIC OCEAN DIGITAL, INC.

Web Designer & Developer

(April 1994 – May 1999)

- Hands-on art direction and programming of graphical user interfaces for multiple media.
- Manage product lifecycle from initial concept through final delivery. Direct client liaison.
- Visualize gaming experiences and develop programming specifications.

***Clients:** American Journal of Ophthalmology * Bishop Interactive Group * Canter and Associates * Channel One Network Charles Abbott Associates, Inc. * Columbia/Tri-Star Television * Interscope Records * L.A. Independent Film Festival * Paramount Digital Entertainment * Rubin Postaer Interactive * Satellite Event Enterprises Sony Pictures Entertainment * Sylvan Learning Systems * Wildlife Conservation Society * Zentropy:Partners*

Skills & Strengths:

WEBSITE PRODUCTION

- Photoshop, Illustrator, Flash and some 3D.
- Can write and hand-optimize X-HTML & CSS.
- Capable with JavaScript and ActionScript.
- GIF/JPG optimize in Fireworks / ImageReady.
- Build websites with Dreamweaver & GoLive.
- Some Unix ability implementing passwords.
- Knowledge of SSL and secure protocols for e-commerce and payment processing.
- Experience with browser compatibility issues.
- Can design and maintain SQL based databases, with PHP integration. Also experienced with Filemaker Pro & Access.
- Knowledge of search engine techniques as well as methods for optimizing qualified traffic.
- Can create and execute incentive-based "pass it on" marketing campaigns in multiple formats.
- Manage migration and testing of various media components on production and live servers.
- Capable producing & tying together "Web2.0" spaces such as MySpace and YouTube.
- Experience setting up bulletin board spaces such as phpBB; web sales technologies including Paypal, eBay, Google adwords, Yahoo stores, and other shopping carts.

GENERAL COMPUTER

- Experienced with Macintosh and Windows.
- Word, Excel, Powerpoint, Outlook.
- Complex Excel spreadsheet set-ups.
- Visio and Omni software for specifications.
- Adobe Acrobat and PDF. Understanding of resolutions for optimal image vs. file size.
- Capable setting up virtual online spaces for team collaboration online.
- Comfortable providing software and internet technical support to team.
- FTP, Telnet, SSH, TCP/IP, Remote Desktop.
- Type 100 wpm

PROJECT MANAGEMENT

- Thorough knowledge of Microsoft Project for project management and resource allocation.
- Ability creating "use cases" and flow charts.
- Die-hard problem solver. Constantly seek to broaden knowledge beyond current capabilities to help team with solutions.
- Expert at converting client ideas and goals into technical requirements for developer.
- Expert at determining priority relationships in order to build executable timetables.
- Competent at creating schedules & budgets to ensure timely, profitable project delivery.
- Knowledgeable of rapid application development techniques for prototyping.
- Capable of preparing and leading meetings and keeping client focused on agenda.
- Strong knowledge base with ability to collect and package fresh research for clients.
- Confident selecting appropriate technologies to achieve specific business goals.
- Proactive management of client expectations via ongoing written "scope of work" documents as project possibly changes, to account for overages.
- Strong ability with original copywriting.

AUDIO / VIDEO DELIVERY

- Thorough knowledge of A/V compression for a variety of delivery platforms. Quicktime, Windows Media, Real, Flash & Podcasting.
- Final Cut Pro, SoundEditPro, Premiere. Experience with Avid and Media100. Ability with After Effects.
- Experience creating media "skins" as well as Flash layers embedded into media players.
- Knowledge of MIDI using ProTools and Reason.
- Ability to create cross-platform CD and DVD.
- Ability to build Powerpoint presentations including video and dynamic content.

Education:

University of Southern California (1989-1993)

Bachelor of Arts – Cinema / Television